



AACP 25TH ANNUAL INTERNATIONAL CLINICAL SYMPOSIUM

Pre-Symposium Bonus Sessions

Thursday • July 30, 2009 • Grand Hyatt San Antonio

FREE

For schedule and registration form, see next page!

BioRESEARCH ASSOCIATES, INC.

Recession-Proof Your Practice by Providing a Higher Standard of Care

By Greg Kamyszek, Executive Vice President

Highlights: Why a Comprehensive Initial Exam is Your Key to Prosperity in Any Economy • How to Provide a Fast, Effective & Profitable Initial Exam at a Low Price • How to “Bank” Quality Clients & Attract New Ones • How to Hit the Ground Running When the Economy Improves

BRAEBON MEDICAL CORPORATION

The Business of Dental Sleep Medicine

By Richard A. Bonato, PhD, President & CEO

Highlights: EasyHST and Dental Sleep Medicine Management • Intake: Evaluating Your Dental Sleep Patients for Snoring & Sleep Apnea • Data Collection & Analysis: Using MediByte to Monitor Oral Appliance Therapy • Reports & Interpretations: Establishing Success

FRANTZ DESIGN, INC.

Orthodontist’s Perspective of Sleep-Disordered Breathing After 52 Years of Clinical Practice: Evolution of the EMA[®] Appliance

By Donald E. Frantz, DDS, Co-Developer, EMA Appliance

Highlights: Oral Cavity Size • Tooth Movement • Site of Closure • Avoiding TMJ Pain • Patient Selection • Titration • MDs & Insurance Companies

ITAMAR MEDICAL, INC.

The Diagnosis & Management of Sleep Apnea for the Dentist

By Mark G. Goetting, MD

Dr. Goetting will demonstrate the practicality and cost savings of portable sleep testing in the dental office. The focus will be on titrating mandibular advancement devices for Obstructive Sleep Apnea.

LANDMARK MEDICAL, INC.

Physical Medicine Modalities: An Rx for Your Practice

By Chris Tilley, Vice President, Sales; with Paul F. Mitsch, DMD

Highlights: ADA Practice Parameters as Related to TMD & Physical Medicine Modalities • Integrating Modalities Into Your Practice • How Modalities Can Increase Staff Productivity • Physical Medicine: Improving Patient Progress • Increasing Practice Profitability

MYOTRONICS

The Power of Neuromuscular Dentistry

By Kevin Houck, BSEE, Software Engineer

Highlights: The Role of Objectively Documenting Your Cases (Joint Sound Recording & Evaluation; How Muscles Relate to the Bite; Using “GPS” to Obtain the Optimal Bite Position) • *The Pulse of Today’s Dentistry* (How & When to Relax the Muscles; Finding Physiologic Rest Position; 6 Planes of Occlusion; Eliminating Torque)

NIERMAN PRACTICE MANAGEMENT

New Insurance & Coding Documentation Guides for TMD & OSA: Secrets to Your Success

By Rose Nierman, RDH, President/Principal

Highlights: Futuristic Coding (What is Needed for 2010; Electronic Billing; New Codes) • Medical Insurance for TMD & OSA: The 3 Modifiers You Need to Get Paid • Distinguishing Differences in Dental Model and Medical Model Reports • SOAP Notes (Communicating with Physicians, Patients, Providers & Surviving Insurance Audits)

SLEEP GROUP SOLUTIONS

The SGS Dental Sleep Medicine Program

By John Nadeau, Vice President

Highlights: SGS Introduction • SGS Dental Sleep Medicine Seminars (feature instructors: Drs. J. Brian Allman and Daniel E. Taché) • Screening Patients for Sleep-Disordered Breathing • The Eccovision Pharyngometer/Rhinometer • Sleep Apnea Diagnostic Process • The Embletta X100 • The NORAD Boil & Bite Appliance

TMJ & SLEEP THERAPY CENTRES INTERNATIONAL

A Streamlined System to Meet the Standard of Care

By Colette Settle, Operations Manager; and Tia Martinez, RDA, Sr. Clinical Assistant

Highlights: LIVE Demonstration of Patient Evaluation by Doctor and Staff • SIMPLE Triaging of Patients with Craniofacial Pain and Sleep Disorders • Data Entry for AUTOMATED Report Generation • Learn the Sequence for SUCCESS in Your Medical Insurance Billing

As a bonus session attendee, you are also invited to a **free reception** that will be hosted by **TMJ & SLEEP THERAPY CENTRES INTERNATIONAL**, starting right after their presentation!

REGISTRATION FORM

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Note: Symposium registration, including payment of tuition in full, is required to attend these **FREE** bonus sessions. Enrollment per session is limited and available on a first-come, first-served basis. AACP-members shall receive priority. CE credit will *not* be awarded.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Thursday, JULY 30 th	Select one FREE BONUS SESSION in each row only, please. Due to space constraints, crossing between sessions is not permitted.	
2:00 pm – 2:55 pm	<input type="checkbox"/> MYOTRONICS <i>The Power of Neuromuscular Dentistry</i> by Kevin Houck, BSEE, Software Engineer	<input type="checkbox"/> SLEEP GROUP SOLUTIONS <i>The SGS Dental Sleep Medicine Program</i> by John Nadeau, Vice President
3:00 pm – 3:55 pm	<input type="checkbox"/> NIERMAN PRACTICE MANAGEMENT <i>New Insurance & Coding Documentation Guides for TMD & OSA: Secrets to Your Success</i> by Rose Nierman, RDH, President/Principal	<input type="checkbox"/> FRANTZ DESIGN, INC. <i>Orthodontist's Perspective of Sleep-Disordered Breathing After 52 Years of Clinical Practice: Evolution of the EMA[®] Appliance</i> by Donald E. Frantz, DDS, Co-Developer, EMA Appliance
4:00 pm – 4:55 pm	<input type="checkbox"/> BioRESEARCH ASSOCIATES, INC. <i>Recession-Proof Your Practice by Providing a Higher Standard of Care</i> by Greg Kamyszek, Executive Vice President	<input type="checkbox"/> BRAEBON MEDICAL CORPORATION <i>The Business of Dental Sleep Medicine</i> by Richard A. Bonato, PhD, President & CEO
5:00 pm – 5:55 pm	<input type="checkbox"/> LANDMARK MEDICAL, INC. <i>Physical Medicine Modalities: An Rx for Your Practice</i> by Chris Tilley, Vice President, Sales; with Paul F. Mitsch, DMD	<input type="checkbox"/> ITAMAR MEDICAL, INC. <i>The Diagnosis and Management of Sleep Apnea for the Dentist</i> by Mark G. Goetting, MD
6:00 pm – 6:55 pm	<input type="checkbox"/> TMJ & SLEEP THERAPY CENTRES INTERNATIONAL <i>A Streamlined System to Meet the Standard of Care</i> by Colette Settle, Operations Manager; and Tia Martinez, RDA	
7:00 pm – ???	<input type="checkbox"/> Complimentary Reception (<i>food, fun and drinks!</i>) hosted by TMJ & SLEEP THERAPY CENTRES INTERNATIONAL <i>All bonus session attendees are invited to enjoy the fun, fellowship and camaraderie!</i>	

Fax completed registration form to 847.885.8393
or send e-mail to central@aacfp.org

For AACP Executive Office use only.

Date/time received: _____
 AACP member: Yes No Registered symposium attendee: Yes No

AACP Executive Office • 1901 N. Roselle Road, Suite 920 • Schaumburg, IL 60195
 800.322.8651 or 847.885.1272 • 847.885.8393 (fax) • central@aacfp.org (e-mail) • www.aacfp.org